

## **PRESS RELEASE**

### **Shropshire Tile Company Wins Award Following Olympic Mural Success**

The Shropshire based, specialist tile manufacture, Craven Dunnill Jackfield, which created two vast art installations for the Olympic Park, has won a national award for its Olympic inspired tile mural at Much Wenlock Public Art Trail. The company picked up a much-coveted award on Saturday 20 April, at the TTA's (The Tile Association) annual event, at the Birmingham Hilton Hotel and stated that the Olympic projects have prompted it to set up a dedicated mural service.

The Much Wenlock Public Art Trail, sited at William Brookes School, was commissioned by the William Penny Brookes Foundation for the people of Much Wenlock, to celebrate the town's heritage and its role in the birth of the modern Olympic Games. The double-sided mural wall, completed July 2012, features a section of the vast *Brick Field* Olympic Park mural, by artist Clare Woods, which was one of two murals built for the London Olympics last year and which were also successfully completed by Craven Dunnill Jackfield.

Having developed the necessary techniques to handle such epic commissions, Craven Dunnill Jackfield is now actively collaborating on further tile mural projects, both at home and overseas. David Talbot was instrumental in the Much Wenlock and Olympic Park projects and heads up the mural service: "It is a privilege for Jackfield's expertise to be recognised by peers in the tile industry and this TTA award is the best possible advert for the company's expanding mural business".

Craven Dunnill Jackfield is an acclaimed specialist tile manufacturer, celebrated for producing tiles for restoration projects, including Harrods Food Hall, Newcastle Cathedral and the Marianne North Gallery at Kew and is currently working on a major project for the Palace of Westminster.

For further information about Craven Dunnill Jackfield's murals please contact David Talbot at Craven Dunnill T: 01746 761611 E: [murals@cravendunnill.co.uk](mailto:murals@cravendunnill.co.uk)

The End

Ref CD108e/30<sup>th</sup> April 2013

Images available:



1. Presentation of the TTA Award Best Use of Tile in a Commercial Setting to Craven Dunnill. From left to right :Ian Kershaw (TTA Chairman), **David Talbot and Adrian Blundell of Craven Dunnill Jackfield**, John Doran of Shackerley Holdings.



2. Award winning mural at The Much Wenlock Public Art Trail, made by Craven Dunnill Jackfield

**Press enquiries and image requests please contact Fay Handley**

**Dixon Handley Marketing**

**T: 01295 724177 M: 07790 659983 E: [fay@dixonhandleymarketing.co.uk](mailto:fay@dixonhandleymarketing.co.uk)**